

NOTICE OF REFUSAL OF CONSENT TO DISPLAY ADVERTISEMENTS

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

To:

Simpson
IX Wireless
Ribble House
Ribble Business Park
Blackburn
Lancashire
BB1 5RB

PART 1 - Particulars of Application

Application Number: 72607

Date of Registration: 01/12/2025

Proposal:

Non-illuminated advertising panels to all 4
sides of existing telecommunications cabinet

Location:

Pavement at junction of George Street &
South Cross Street, Bury, BL9 0RS

PART 2 - Particulars of Decision

The Bury Metropolitan Borough Council hereby give notice in pursuance of the provisions of the Town and Country Planning Act 1990 that permission has been **REFUSED** for the carrying out of the development referred to in Part 1 hereof for the following reasons:-

- 1 The proposed advertisement would, by reason of its size and siting, be out of character and severely detrimental to the general visual amenities of the area as it would introduce an alien and obtrusive feature in the street scene. The proposal would therefore be contrary Policies EN1/2: Townscape and Built Design and EN1/9: Advertisements of the Bury Unitary Development Plan and paragraph 141 of the National Planning Policy Framework (2024).
- 2 The applicant has failed to demonstrate that they have the consent of the landowners and therefore they are unable to comply with Condition 1 of Schedule 2 of The Standard Conditions of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007.

The following policies of the Bury Unitary Development Plan, National and Regional Government were considered relevant:

S2/3 S2/3 - Secondary Shopping Areas and Frontages
EN1/2 EN1/2 - Townscape and Built Design
EN1/4 EN1/4 - Street Furniture
NPPF National Planning Policy Framework
NPPG National Planning Policy Guide

This decision relates only to the Town and Country Planning Acts and does not include any consent or approval under any other enactment or under the Building Regulations. Any other consent or approval which is necessary must be obtained from the appropriate authority.

Applicant Plan Numbers:

NOTES TO APPLICANT

Not Applicable

Signed:

A handwritten signature in black ink, appearing to read 'J. H. H.', is written over a dotted line.

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On behalf of the Council

Date of Decision: 16/01/2026