
Request for Advertisement Consent to put Shop signage. (Response with dimensions to email on 30 April 2024)

Address : 40 The Rock, Bury, BL9 0NX

Company : Specscart. (HRM International Limited)

To The Planning Officer :

As per your email. I have put the dimensions for the signage. The signage will be installed by Bury signs - I can provide their contact details iff needed. I have put the dimensions after discussing with Bury signs.

I have attached everything below.

3no. Fascia Sign dimensions

Height - **466mm**

Width - **4613mm**

Depth - **75mm**

What is the height from the ground to the base of the advertisement? **4100mm**

What is the maximum projection of the advertisement from the face of the building? - **250mm**

What is the maximum height of any of the individual letters and symbols? - **466mm**

What materials will the advertisement be made of? - **opal 5mm acrylic**

The colour of text and background - **White/opal**

2no. Projection Sign dimensions

Height - **914mm**

Width - **610mm**

Depth- **100mm**

What is the height from the ground to the base of the advertisement? - **2900mm**

What is the maximum projection of the advertisement from the face of the building? - **1015mm**

What is the maximum height of any of the individual letters and symbols? - **90mm**

What materials will the advertisement be made of? - ***aluminium composite / acrylic**

Illuminance levels *Required - ***20 lms per meter* cd/m2**

5no. digital posters

Height - **575mm**

Width - **970mm**

Will the advertisement be illuminated internally or externally? - **Internally**

Will the illumination be static or intermittent? - **Static & Intermittent (Same as Santander Bank) - explained in detail**

Illuminance levels *Required - ***100 lms per meter* cd/m2**

1no. Opening time poster

Height - **420mm**

Width - **297mm**

3no. Fascia Sign dimensions (1/3)

Height - **466mm**

Width - **4613mm**

Depth - **75mm**

What is the height from the ground to the base of the advertisement? **4100mm**

What is the maximum projection of the advertisement from the face of the building? - **250mm**

What is the maximum height of any of the individual letters and symbols? - **466mm**

What materials will the advertisement be made of? - **opal 5mm acrylic**

The colour of text and background - **White/opal**



3no. Fascia Sign dimensions (2/3)



3no. Fascia Sign dimensions (3/3)



2no. Projection Sign dimensions (both)

Height - **914mm**

Width - **610mm**

Depth- **100mm**

What is the height from the ground to the base of the advertisement? - **2900mm**

What is the maximum projection of the advertisement from the face of the building? - **1015mm**

What is the maximum height of any of the individual letters and symbols? - **90mm**

What materials will the advertisement be made of? - ***aluminium composite / acrylic**

Illuminance levels *Required - ***20 lms per meter* cd/m2**



2no. Projection Sign dimension

Height - **914mm**

Width - **610mm**

Depth- **100mm**

Illumination- **Internally illuminated in White colour**

Material - **aluminium composite / acrylic**

width - 610mm

Height - 914mm

Depth - 100mm

width - 610mm

Height - 914mm

Depth - 100mm

5no. digital posters

Height - 575mm

Width - 970mm

Place - **Inside the windows (Inside the shop)**

Will the advertisement be illuminated internally or externally? - **Internally**

Will the illumination be static or intermittent? - **Static & Intermittent (Same as Santander Bank) - explained in detail below.**

Illuminance levels *Required - *100 lms per meter* cd/m2 (However, we always keep brightness levels minimal)



- 4/5 digital posters will be static. Displaying the the USPs. We will be using solar energy to power them.
- 1 Poster will be intermittent as we will display the number of appointments available inside - such as 3 Eye test appointments available today.

For example below



1no. Opening time poster

Height - 420mm

Width - 297mm



Thank you, If you need any other documents. Please do let me know.

Kind Regards
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