

# NOTICE OF CONSENT TO DISPLAY ADVERTISEMENTS

## Town and Country Planning (Control of Advertisements) (England) Regulations 2007

**To:**

Mr Andrew Heasman  
Widd Signs  
Maserati House  
Gelderd Road  
Leeds  
LS121AS

**On Behalf Of:**

Mr Andrew Heasman  
Widd Signs  
Meanwood  
Gelderd Road  
Leeds  
LS12 1AS

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### PART 1 - Particulars of Application

**Application Number:** 70242

**Date of Registration:** 14/11/2023

**Proposal:**

2 no. illuminated internal fascia flex box signs; 3 no. illuminated internal sets of built up letters; 5 no. external painted stencils directly to building; 4 no. external window vinyls

**Location:**

Link House, 35 Walmersley Road, Bury, BL9 5AE

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### PART 2 - Particulars of Decision

Bury Metropolitan Borough Council hereby give notice in pursuance of the provisions of the Town and Country Planning Act 1990 that permission has been **GRANTED** for the carrying out of the development referred to in Part 1 hereof in accordance with the application and plans submitted subject to the following conditions:-

#### Standard Conditions

1. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.
2. No advertisement shall be sited or displayed so as to -
  - (a) endanger persons using any highway, railway, waterway, dock, harbour or aerodrome (civil or military);
  - (b) obscure, or hinder the ready interpretation of, any traffic sign, railway signal or aid to navigation by water or air; or
  - (c) hinder the operation of any device used for the purpose of security or surveillance or for measuring the speed of any vehicle.
3. Any advertisement displayed, and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site.
4. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a condition that does not endanger the public.
5. Where an advertisement is required under these Regulations to be removed, the site shall

be left in a condition that does not endanger the public or impair visual amenity.

Reason for standard conditions: In the interests of amenity and in accordance with the requirements of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007.

Specific Conditions (If Applicable):

- 1 The luminance of the fascia sign(s) shall not exceed 300 cd/m2 (each).  
Reason. To avoid undue distraction to traffic in the interests of road safety pursuant to policies EN1/4 - Street Furniture, EN1/7 - Throughroutes and Gateways and EN1/9 - Advertisements of the Bury Unitary Development Plan.

**The following policies of the Bury Unitary Development Plan were considered relevant:**

EN1/9 EN1/9 - Advertisements  
NPPF National Planning Policy Framework

This permission relates only to that required under the Town and Country Planning (Control of Advertisements) (England) Regulations 2007 and does not include any consent or approval under any other enactment or under the Building Regulations. Any other consent or approval which is necessary must be obtained from the appropriate authority.

**Applicant Plan Numbers:**

Floor plan & elevations, Signs 1, Signs 2, Signs 3, Signs 4, Signs 5, Signs 6 and Signs 7  
Received on 15/11/2023.

**NOTES TO APPLICANT**

Not Applicable

Signed:



2 of 2

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On behalf of the Council

**Date of Decision:** 08/01/2024