

BURY COUNCIL
DEPARTMENT FOR PLACE

REF NO: 25/368

FROM: Head of Engineering & Streetscene TO: Head of Development Management

Planning Application No: 72628

Location: Pavement adj Morrisons, 5 Stanley Road, Whitefield,
Manchester, M45 8QH

Development: Non-illuminated advertising panels to all 4 sides of
existing telecommunications cabinet

RECOMMENDATION

I recommend that this planning application be refused

Reasons

The proposal would result in the unauthorised display of an advertisement on the adopted highway on infrastructure not approved for that purpose, which would pose an undue distraction to traffic on the adjacent classified road, set an unwelcome precedent and be detrimental to highway safety and maintaining the amenity of adjoining occupiers.

Comments and Observations

Date: 02 January 2026

Signed: **A Southgate**
(pp) Head of Engineering

HIGHWAYS ASPECTS ONLY