

73418 – NatWest, 36 The Rock, Bury.

Installation of 2 No. fascia signs complete with 2 No. sets of illuminated letters and logo (1 No. set of lettering per fascia sign); 1 No. internally illuminated projecting sign; 1 No. bespoke vinyl entrance sign and several vinyl window manifestations.

The application site is a Non-Designated Heritage Asset (NDHA) and is within Bury town centre conservation area.

There are no objections to the replacement fascia type signs and their lettering, projecting sign and vinyl entrance sign.

The vinyl window manifestations proposed to the ground floor windows to the elevations facing The Rock and Gutter End would introduce a discordant, incongruous and contemporising feature to the building and the conservation area.

The manifestations would harm the visual amenity of the building and as a discordant, incongruous and contemporising feature in the conservation area would not preserve or enhance its character or appearance.

Relevant Policies are:

EN1/8-Shop Fronts, EN1/9-Advertisements, EN2/1-Character of Conservation Areas, EN2/2-Conservation Area Control of the adopted Bury UDP.

Paragraphs 141, 212, 215 of the NPPF.

PfE Heritage - JP-P2 of the GMCA Joint Plan Places for Everyone.

Conservation Officer

3/8/26