

BURY COUNCIL
PLACE DIRECTORATE

REF NO: 25/381

FROM: Head of Engineering & Streetscene TO: Head of Development Management

Planning Application No: 72655

Location: Gable of 2 Rochdale Old Road, Bury, BL9 7LQ

Development: Conversion of 1 No. poster advertisement display to D-Poster (internally illuminated)

RECOMMENDATION

I recommend that this planning application be refused

Reasons

The location of the proposed digital display, positioned in front of the traffic signal head for the nearby pedestrian crossing, would adversely affect visibility of the signal for drivers and cause drivers to be distracted, which would be detrimental to highway safety.

Comments and Observations

Date: 03 February 2026

Signed: **A Southgate**
(pp) Head of Engineering

HIGHWAYS ASPECTS ONLY