

# NOTICE OF REFUSAL OF CONSENT TO DISPLAY ADVERTISEMENTS

## Town and Country Planning (Control of Advertisements) (England) Regulations 2007

**To:**

Miss Ougradar  
Solutions30  
Regus  
82 King Street  
Manchester  
M2 4WQ

**On Behalf Of:**

Mr Browne  
BT Telecommunications Plc  
pp 8.05  
Faraday Building  
1 Knightrider Street  
London  
EC4V 5BT

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### PART 1 - Particulars of Application

**Application Number:** 68444

**Date of Registration:** 12/05/2022

**Proposal:**

Advertisement consent for installation of 1no. new BT Street Hub, incorporating 75" LCD advert screens plus the removal of associated BT Kiosks.

**Location:**

Pavement outside 25 The Rock, Bury, BL9 0JP

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### PART 2 - Particulars of Decision

The Bury Metropolitan Borough Council hereby give notice in pursuance of the provisions of the Town and Country Planning Act 1990 that permission has been **REFUSED** for the carrying out of the development referred to in Part 1 hereof for the following reasons:-

- 1 The proposed siting of the BT Hub would be seriously detrimental to the visual amenity of the street scene, nearby occupiers and pedestrians by reason of its siting on the adopted pedestrianised highway and would cause pedestrian movement conflict and conflict with desired sight lines. The proposed development therefore conflicts with the following policy of the Bury Unitary Development Plan: EN1/9 - Advertisements and paragraph 136 of the NPPF.
- 2 The proposal would result in an unnecessary obstruction of the existing emergency access route and adopted highway and the creation of additional street clutter for an installation that primarily consists of an advertisement screen that is not a direct replacement for the adjacent telephone kiosks, and without agreement for the placement of such equipment on the adopted highway with the Highway Authority, which would be detrimental to pedestrian safety, maintaining existing pedestrian desire lines on The Rock and contrary to the active travel aspirations of the Council. The proposal would conflict with the following adopted policy of the Bury Unitary Development Plan: EN1/9 - Advertisements and paragraph 136 of the NPPF.

**The following policies of the Bury Unitary Development Plan, National and Regional Government were considered relevant:**

EN1/9 EN1/9 - Advertisements  
NPPF National Planning Policy Framework

This decision relates only to the Town and Country Planning Acts and does not include any consent or approval under any other enactment or under the Building Regulations. Any other consent or approval which is necessary must be obtained from the appropriate authority.

**Applicant Plan Numbers:**

001 Revision A, 002 Revision A, 003 Revision A, BT Street Hub Proposed Renders 2021, Street Hub Anti-Social Behaviour Plan Version 2 - April 2021, Street Hub Noise Management Plan Version 2 - October 2021

**NOTES TO APPLICANT**

Not Applicable

Signed:

A handwritten signature in black ink, appearing to read 'J. H. H.', is written over a dotted line.

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On behalf of the Council

**Date of Decision:** 11/08/2022