

71158 – 12 Bolton Street, Bury

Internally illuminated fascia sign.

The application site is within Bury town centre conservation area.

The sign has already been installed. It comprises of a plastic grey panel with white lettering with the same dimensions as and fixed to the existing fascia panel at ground floor level. Centrally placed is a static internally illuminated grey roundel with white lettering.

The roundel element of the sign would visually cut across the architectural features of the fenestration of the upper floor window and the lower edge of the fascia panel. By virtue its size, siting and design the roundel would be visually over dominant on the building and in the conservation area and would represent a non-traditional sign within the conservation area.

As such the sign would not preserve or enhance the special character and appearance of that part of the conservation area and therefore would not comply with or be contrary to adopted UDP policies EN2/1 - Character of Conservation Areas and EN2/2 - Conservation Area Control.

It was also noted on the site visit that there are two unlawful signs to the left hand and centre windows of the first floor above the ground floor fascia.

Conservation Officer

8/11/24.