

NOTICE OF REFUSAL OF CONSENT TO DISPLAY ADVERTISEMENTS

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

To:

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Regus
82 King Street
Manchester
M2 4WQ

On Behalf Of:

Mr Browne
BT Telecommunications Plc
pp 8.05
Faraday Building
1 Knightrider Street
London
EC4V 5BT

PART 1 - Particulars of Application

Application Number: 68446

Date of Registration: 12/05/2022

Proposal:

Advertisement consent for installation of 1no. new BT Street Hub, incorporating 75" LCD advert screens plus the removal of associated BT Kiosks

Location:

Pavement between Racconto Lounge and Fone Tech, The Rock, Bury, BL9 0PJ

PART 2 - Particulars of Decision

The Bury Metropolitan Borough Council hereby give notice in pursuance of the provisions of the Town and Country Planning Act 1990 that permission has been **REFUSED** for the carrying out of the development referred to in Part 1 hereof for the following reasons:-

- 1 The proposal would result in an unnecessary obstruction of the existing emergency access route and adopted highway and the creation of additional street clutter for an installation that primarily consists of an advertisement screen that is not a direct replacement for the adjacent telephone kiosks, and without agreement for the placement of such equipment on the adopted highway with the Highway Authority, which would be detrimental to pedestrian safety, maintaining existing pedestrian desire lines on The Rock and contrary to the active travel aspirations of the Council. The proposed development would therefore be contrary to UDP Policy EN1/9.
- 2 The proposed development by reason of its siting and position within The Rock would introduce a piece of street clutter which would interrupt the visual rhythm and pattern of the existing street furniture and layout of the streetscene and would be seriously detrimental to the visual amenity and appearance of the streetscene. The proposed development would therefore be contrary to UDP Policy EN1/9 .

The following policies of the Bury Unitary Development Plan, National and Regional Government were considered relevant:

NPPF National Planning Policy Framework

EN1/2 EN1/2 - Townscape and Built Design
EN1/4 EN1/4 - Street Furniture
EN1/5 EN1/5 - Crime Prevention
EN1/9 EN1/9 - Advertisements
EN1/10 EN1/10 - Telecommunications
EN7/2 EN7/2 - Noise Pollution
S1/1 S1/1 - Shopping in Bury Town Centre
S2/2 S2/2 - Prime Shopping Areas and Frontages
HT5/1 HT5/1 - Access For Those with Special Needs
HT6/1 HT6/1 - Pedestrian and Cyclist Movement
CF1/1 CF1/1 - Location of New Community Facilities

This decision relates only to the Town and Country Planning Acts and does not include any consent or approval under any other enactment or under the Building Regulations. Any other consent or approval which is necessary must be obtained from the appropriate authority.

Applicant Plan Numbers:

Site location maps 001 rev A; Proposed site plan 002 rev A; Existing and proposed elevations 003 rev A; Street Hub Anti-Social Behaviour Plan Version 2; Street Hub Noise Management Plan Version 2.

NOTES TO APPLICANT

- . It is brought to the attention of the applicant that the proposal affects existing adopted highway and that the necessary permit for the placement of such equipment on the adopted highway is highly likely to be refused by the Highway Authority

Signed:



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On behalf of the Council

Date of Decision: 10/08/2022