

Request for Advertisement Consent

This statement supports Medivet's request for Advertisement Consent to coincide with the planning application for change of use of the rear section of the former Grants Arms' 11A Market Place, Ramsbottom, Bury, BL0 9AJ as a veterinary practice and listed building consent (Ref: 68288).

This application is supported by:

- Online submission of the application;
- Supporting Drawings;
 - Site Location Plan (REF: C-0422-30-02)
 - Ground Floor
 - Advertisement drawings
- Payment of £132 +VAT to be paid via Planning Portal

Introduction to Medivet

Medivet is a group of veterinary 24hr hospitals and practices based in Watford, UK. There are approximately 400 locations across the company. They aim to provide the services required when and where pet owners need it.

With an increasing number of pets in the UK, in part due to COVID-19 lockdown, Medivet are finding many of their practices are turning away new clients and they are reviewing all premises for ongoing suitability and if there are local options for providing a more sustainable service.

Medivet currently operate a small vets in Ramsbottom (19 Central St, Ramsbottom), this property is small and no longer fit for meeting the needs of Ramsbottom pet owners. This new property at the Grant Arms, provides an opportunity to keep the vets within the town centre and continue to support the needs of the residents.

Proposed Development

Planning permission was requested for the change of use of the rear element of the property (Ref: 68288) in April 2022 and is pending consideration.

This advertisement consent includes for the provision of the advertisements and directional signs required for the use of the property as a veterinary clinic.

Advertisement Details

The advertisements consent contains details of five fascia signs, one hanging sign and two on door advertisements.

The details of each of these, including the location of them on the building, are identified on the Advertisement Details provided within the application.

The white background with blue text and red logos is standard Medivet branding and has been used here to maintain brand knowledge within Ramsbottom as well as wider afield. The size of the advertisements have been chosen to be large enough to be seen whilst also considering the layout of the building, and for it to be in-keeping with the type of advert which would have been shown when the property was used as a public house.

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