



For assistance with completing this form contact:

The Planning Service
3 Knowsley Place, Duke Street, Bury BL9 0EJ

Phone: 0161 253 5432 **Email:** development.control@bury.gov.uk

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Address Line 1

Address Line 2

Address Line 3

Town/city

Postcode

Description of site location must be completed if postcode is not known:

Easting (x)	Northing (y)
380522	410835

Description

Applicant Details

Name/Company

Title

Mr.

First name

Sid

Surname

Sethi

Company Name

HRM International Limited T/a Specscart.

Address

Address line 1

40 The Rock

Address line 2

Address line 3

Town/City

Bury

County

Bury

Country

United Kingdom

Postcode

BL9 0NX

Are you an agent acting on behalf of the applicant?

☐ Yes

☒ No

Contact Details

Primary number

***** REDACTED *****

Secondary number

***** REDACTED *****

Fax number

Email address

***** REDACTED *****

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Request for Advertisement Consent to put Shop signage.

Address : 40 The Rock, Bury, BL9 0NX

Company : Specscart. (HRM International Limited)

To The Planning Officer :

As we plan to open our Opticians in 40 The rock, I wanted apply for signage for the building to let people know about us being there.

I have tried to keep signage in accordance with our fellow neighbours and to maintain the heritage of the building. I have also attached the archives for the history of the building to demonstrate that similar signage was used in the past.

I have attached the proposed imager of the signage below along with images of our neighbours. I will also attach the scaled drawings of the building.

The application includes :

3 X Main LED sign boards on each sides of the building.

2 X Projection signs with LED.

3 X Digital posters inside the window (screens).

1 X Poster for opening times.

Our move is subject to the advertisement consent and should we decide to move - we would be jet washing the entire building, removing destructive posters and making good of the area. We will also be decorating the building along with the Millgate shopping centre during festive seasons. Our move would generate a minimum of 12 new jobs in Bury. Provide quality eye care to the public and provide apprenticeships to students from Bury college to help them become optical assistants, optometrists or optical lab technicians. This document explains this in 3 pages along with 4 pages of reference images. Along with this document the drawings of the building will also be attached as a part of the application.

Should there be need of any further drawings then please do not hesitate to get in touch with me on sid@specscart.co.uk

Kind Regards Sid Sethi

Managing Director

Specscart.

Advertisement Type:

Projecting or Hanging Sign

Height:

0.914 metres

Width:

0.61 metres

Depth:

0.1 metres

What is the height from the ground to the base of the advertisement?:

2.9 metres

What is the maximum projection of the advertisement from the face of the building?:

1.015 metres

What is the maximum height of any of the individual letters and symbols?:

9 centimetres

What materials will the advertisement be made of?:

Aluminium composite/Acrylic

The colour of text and background:

White Text. Background Purple

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

20 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

0.466 metres

Width:

4.613 metres

Depth:

0.075 metres

What is the height from the ground to the base of the advertisement?:

4.1 metres

What is the maximum projection of the advertisement from the face of the building?:

0.25 metres

What is the maximum height of any of the individual letters and symbols?:

46.6 centimetres

What materials will the advertisement be made of?:

Opal 5mm Acrylic

The colour of text and background:

White/Opal

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

20 cd/m²

Will the illumination be static or intermittent?:

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Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes

☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes

☐ No

☒ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes

☒ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

15/06/2024

To Date

15/06/2030

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☒ Yes

☐ No

If Yes, please provide details

Our neighbours are retailers with the same signage. They are aware of us taking on the new unit and advertising with similar signage like them.

We even posted an article in the news to find out the history of the building to understand how can we bring back life to the building we have numerous interactions with the community about how can we do it and came to this outcome for the signage. -

<https://www.burytimes.co.uk/news/24067390.specscart-calls-help-discovering-bury-buildings-history/>

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes

☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

☐ The agent

☒ The applicant

☐ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes

☒ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes

☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes

☐ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- ☒ Yes
- ☐ No

If yes, please provide details of their name, role, and how they are related:

***** REDACTED *****

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.
I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.
I/We also accept that, in accordance with the Planning Portal's terms and conditions:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

Sid Sethi

Date

27/04/2024