

BURY COUNCIL
DEPARTMENT FOR PLACE

REF NO: 26/130

FROM: Head of Engineering & Streetscene TO: Head of Development Management

Planning Application No: 73102

Location: Gable of 2 Rochdale Old Road, Bury, BL9 7LQ

Development: Conversion of 1 No. poster advertisement display to
Digital Poster (internally illuminated)

RECOMMENDATION

I recommend that this planning application be refused

Reasons

The proposal would pose an undue distraction to traffic on the adjacent classified road (B6222 Rochdale Old Road) and visibility of the secondary traffic signal head for eastbound traffic on Bell Lane, which would be detrimental to highway safety and maintaining the free flow of traffic.

Comments and Observations

Date: 02 June 2026

Signed: **A Southgate**
(pp) Head of Engineering

HIGHWAYS ASPECTS ONLY