

NOTICE OF CONSENT TO DISPLAY ADVERTISEMENTS

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

To:

Mrs Deborah Molony
The Licensing Guys
Rural Enterprise Centre
Vincent Carey Road
Rotherwas
Hereford
HR2 6FE

On Behalf Of:

Mr Muhammed Shaheryar
8 High Street
Runcorn
WA7 1AU

PART 1 - Particulars of Application

Application Number: 68015

Date of Registration: 21/02/2022

Proposal:

Internally illuminated fascia sign

Location:

185 Rochdale Road, Pimhole, Bury, BL9 7BB

PART 2 - Particulars of Decision

Bury Metropolitan Borough Council hereby give notice in pursuance of the provisions of the Town and Country Planning Act 1990 that permission has been **GRANTED** for the carrying out of the development referred to in Part 1 hereof in accordance with the application and plans submitted subject to the following conditions:-

Standard Conditions

1. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.
2. No advertisement shall be sited or displayed so as to -
 - (a) endanger persons using any highway, railway, waterway, dock, harbour or aerodrome (civil or military);
 - (b) obscure, or hinder the ready interpretation of, any traffic sign, railway signal or aid to navigation by water or air; or
 - (c) hinder the operation of any device used for the purpose of security or surveillance or for measuring the speed of any vehicle.
3. Any advertisement displayed, and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site.
4. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a condition that does not endanger the public.
5. Where an advertisement is required under these Regulations to be removed, the site shall be left in a condition that does not endanger the public or impair visual amenity.

Reason for standard conditions: In the interests of amenity and in accordance with the requirements of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007.

Specific Conditions (If Applicable):

The luminance of the fascia sign shall not exceed 150cd/m2.

Reason. To avoid undue distraction to traffic in the interests of road safety and to protect the amenity of adjoining occupiers pursuant to policies EN1/7 - Throughroutes and Gateways and EN1/9 - Advertisements of the Bury Unitary Development Plan.

The signs hereby permitted shall only be illuminated between the hours of: 11.00 to 01.00 daily.

Reason. To safeguard the amenities of the occupiers of nearby residential accommodation pursuant to Policy EN1/9 - Advertisements of the Bury Unitary Development Plan.

The following policies of the Bury Unitary Development Plan were considered relevant:

NPPF	National Planning Policy Framework
EC4	EC4 - Small and Growing Businesses
EN1/2	EN1/2 - Townscape and Built Design
S2/6	S2/6 - Food and Drink
EN1/8	EN1/8 - Shop Fronts
EN1/9	EN1/9 - Advertisements

This permission relates only to that required under the Town and Country Planning (Control of Advertisements) (England) Regulations 2007 and does not include any consent or approval under any other enactment or under the Building Regulations. Any other consent or approval which is necessary must be obtained from the appropriate authority.

Applicant Plan Numbers:

Proposed elevations PE-BL9 7RG 01; Section through signage received 21/2/22; Proposed new shop signage received 25/1/22

NOTES TO APPLICANT

Not Applicable

Signed:



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On behalf of the Council

Date of Decision: 11/05/2022