

Redbank Community Consultation

Radcliffe FC Football Foundation has worked with Steve Wells Associates our Bid Consultant and Bury Council Live Well Service to plan our consultation and community engagement strategy. As two football clubs run by volunteers we are very well connected in our local community. We already work with local primary schools and voluntary organisations such as Growing Together Radcliffe, but we wanted to increase our reach to ensure we engage the target groups identified by the Council strategies and the Football Foundation. Radcliffe is home to numerous organisations and stakeholder groups which facilitate social interaction, cohesion and community amongst residents.

Consultation with Professionals

Bury Council has provided information about Council strategies and Lee Buggie Principal Wellness officer from the Live Well Service has provided consultee contact information. Our consultant has engaged with a wide range of professional consultees to understand the work of the services already operating in Radcliffe supporting the target groups. These are shown in the Project Who's Who.

Some of these consultees work strategically e.g. Sam Barber Community Hub Manager and Janet Stanton Integrated Neighbourhood Manager. They will continue to promote the opportunities this project provides through their services when the facilities are built.

The Youth Service and the NHS were keen to use the new facilities for service delivery and these are mapped onto the PoU. Bury Sensory Needs Team have been approached to work with Radcliffe Deaf FC to provide opportunities for children in Bury with hearing impairments to play football and participate in Deaf Football competitions. The consultation will be extended to parents and carers when the facilities are open to plan the details of this provision.

The School Games Organisers currently use Goshen 3G for competition and festivals and wish to expand delivery to the south of the borough and are very keen to use the Redbank 3G. They have 9 primary schools which never participate in the School Games offer who are a priority for support – 5 of these are in Radcliffe. One of the barriers to participation has been the cost and logistics of travel from Radcliffe to Goshen Sports Centre. These schools can walk to the Redbank 3G pitch.

Consultation in the Community

Radcliffe Football Foundation volunteers have engaged in the following consultation activities:

1. Radcliffe People & Communities Plan: Radcliffe Community Engagement Champion Ray Thickett worked with Radcliffe Football Club to collaborate with dozens of young people at a school holiday club on the future on Radcliffe following concerns that young people were not engaged in discussions on regeneration
2. Local Primary Schools - Radcliffe Juniors coaches work in 3 local school and provide football coaching. Radcliffe FC Community Trust provide after school clubs at all local primary schools. The

feedback from schools on the proposals have highlighted the need for girls only football and sports. The need for more after school activities to encourage children to be physical active has also been highlighted.

3. Drop in Consultation Event – Plans of the proposed facilities are on display at Radcliffe FC and local people have been invited to visit and comment through a social media campaign. Six Town Housing manage Manages Council Housing stock and have leafleted all their tenants to promote the drop in event
4. Radcliffe Deaf FC – following consultation this Manchester team has relocated to Radcliffe and wish to develop opportunity for people with hearing impairments in Bury to play football and enter competitions
5. Red Bank Extra Care Scheme – Radcliffe FC Football Foundation worked with Six Town Housing to meet with residents (older people requiring support) and to consult about the proposals and use of facilities
6. Growing Together Radcliffe – Paul Hilton Radcliffe FC regularly attends meetings with this collection of Radcliffe voluntary groups. Radcliffe FC Community Trust activities such as Walking Football for veterans and Andy's Man Club mental health support group have been set up working with this group. Redbank plans have been shared plans and activities discussed

We will operate at two levels to keep our stakeholders involved in the Project development. The Redbank Facilities Manager has responsibility for community liaison, developing usage and the Steering Group.

1. Strategic Stakeholders

- Stakeholders have been invited onto our Project Circulation list so that we can keep them informed of the project development and continue the engagement process
- Some consultees wish to discuss bookings and usage when the facilities are built and can't commit details a year in advance
- We will work with Bury Council Live Well Service, Radcliffe Community Hub Manager and the Integrated Neighbourhood Manager to host an annual Health & Well Being event at the site. The aim of this event is to provide an ongoing opportunity for local services providers and voluntary groups to visit the facilities and see the community work being undertaken and engage with the project .
- The Project Whos' Who Directory supports this follow up

2. Delivery Partners and Facility Users

- We will establish a Project Steering Group which includes the delivery partners and the groups and organisations who will use the facilities
- This will meet quarterly and has the remit of managing the Site Development Plan and acting as a forum for the main users of the facility
- The Steering Group will go live when the Football Foundation Award outcome is known to strengthen the partnerships established and prepare for the project

- We have a small Project Development Group which meets regularly on Teams:
- Paul Hilton – Radcliffe FC
- Lee Chapman – Radcliffe Juniors
- Brenda Grace – Steve Wells Associates Bid Consultant
- We have agreed which stakeholders we will each talk to as part of the community engagement and then we share feedback in our group meetings. The Bid Consultant has produced a Project Who's Who Directory which tracks the consultation and partner engagement. The Bid Consultant has a weekly Teams meeting with Bury Council to share project progress including the community engagement and feedback from target audiences.
- Each club representative reports back to their own committees and membership

Facility Design

- We have used feedback from the community consultation to shape the project design in appropriate ways for a Football Foundation standard 3G pitch project
- We talked to Bury Broncos about the need and demand for a shock pad to support their use and development plans. They have confirmed a shock pad is not needed because the 3G pitch will not be used for rugby matches and in training they do not tackle to the ground.
- Local residents have reviewed the draft plans and have asked for trees to be planted along Unsworth Street to screen the 3G pitch from the houses facing it.
- The Youth Service wish to use the pavilion one day a week to work with young people excluded from school in an alternative setting. We are talking to the Youth Service about secure wi-fi access to support online learning activities. They also wish to use the kitchen to provide hot meals for young people attending after school sessions, many of whom do not get hot food at home. The kitchen design will facilitate separate storage for the Youth club from the café operation. We will apply for a Football Foundation grant for activity equipment to support the Youth Club activities which aim to get young people more active.

Programme of Use

The activities on the programme of use have been developed using feedback from the target audiences

1. Children at our local primary schools and special school with a focus on increasing participation by girls and inactive children
 - School Games – curriculum time
 - activities targeting children who do not engage with physical activity, and those with low self-confidence and poor motor skills

- activities targeting children with SEND
- After school clubs – multi-sport sport with provision for girls only activities
- Sign post girls to the Radcliffe Juniors Wildcats session

2. Young people excluded from school, and young people at risk of anti-social behaviour and substance abuse

- Youth Service base at Redbank pavilion for alternative education provision
- After School Drop in Youth Club
- Friday Night Just Play recreational football session

3. People with disabilities and long term health issues, both mental and physical

- Radcliffe Deaf FC wish to expand their programme to include more people with hearing impairments from the Bury and Radcliffe areas. They will work with Bury Sensory Needs Team and the School Games Organisers to establish a new Radcliffe Deaf FC Youth team
- See below for people with long term health issues, both mental and physical

4. Radcliffe families as we are in an area identified as having significant health inequalities

- Bury Live Well Service offer a broad range of support services to help keep people well, in the best possible health, physically, mentally, socially and emotionally.
- As a key project partner Bury Live Well Service will work with Radcliffe Football Foundation and local delivery partners to ensure the project reaches the priority groups identified.
- This will be driven by the ongoing engagement with the local community and target audiences. The feedback from consultation with Growing Together Radcliffe, VCFA and the GM Moving Local Pilot is that people want to try new activities like Tai Chi and accessible opportunities of being physical active with social contact e.g. Daily Mile walks and one to one fitness sessions