

DIGITAL COMMUNICATIONS STATEMENT

Proposed Padel Club at Stand Cricket & Tennis Club,
Hamilton Road, Whitefield, Manchester M45 7WF.

FLH Architectural Services

November 2024

1. Introduction

1.1 Prestige Padel Limited (“Applicant”) intends to submit a formal planning application to the Council for the development of a new Padel Tennis Club.

1.2 The proposed site is at Stand Cricket & Tennis Club, Hamilton Road, Whitefield, Manchester M45 7WF. Please refer to the Location Plan below.

The centre will bring a new year-round recreational facility to the City of Manchester, and will provide four outdoor Padel Tennis courts, plus associated changing rooms, social areas partnering with the existing Cricket Club.

The Applicants also wish to stress their longer-term commitment to working with the Council’s leisure team, and its affiliates, to ensure the new facility continues to serve and support the residents of Whitefield and Manchester in general.

The Applicant’s aim is to attract as broad a range of residents as possible, particularly those who may not currently engage in sporting activities, whilst offering current Padel players the opportunity to play at an additional centre.

If approved, the new facility will be constructed in the first quarter of 2025, with a target opening date – Q2, 2025.

2 Manchester Digital Strategy: 2021-2026

2.1 The Applicant is committed to meeting the requirements of the Manchester Digital Strategy set out in the above document.

2.2 The new outdoor facility will include high speed full-fibre broadband, available to all visitors free of charge. The download speed will be a minimum of 1,000 MBPS.

2.3 The Applicant is keen to encourage visitors to spend additional time at the centre before or after court usage or utilise the Cricket Clubs existing facilities.

2.4 A ‘quiet’ area geared towards flexible working will be provided within the proposed social space located at the seating areas.

2.4 Customers will be able to book courts or submit enquiries via both website and ‘app’ platforms (note: app provider to be confirmed by Applicant in due course per their specific business plan), feeding into a single unified system.

2.5 Courts will be bookable by the public and will not be restricted to members only.

2.6 Suitable IT training will be provided to all full or part-time employees. The Applicant would also be interested in participating in any local Employment Programmes.

2.7 The Applicant commits to full digital accessibility in the new Padel club and believes this will promote an improved work / life balance opportunity for those within the area.

Location Plan:

