

Bury Council
Planning Services
3 Knowsley Place
Duke Street
Bury
BL9 0EJ

Our ref: TRA/22/070

Your ref: 67978

11th March 2022

Dear Sir / Madam

Application Number: **67978**

Location: **399 Rochdale Road, Pimhole, Bury, BL9 7DB**

Proposal: **1 no. digital poster display**

Thank you for consulting Transport for Greater Manchester (TfGM) on the above planning application. The following comments are offered as advice on transport issues for you to balance against other factors in determining the application and are made in the context of TfGM's role in the planning process, as set out in the footnote below.¹

Background

The application seeks approval for the installation of a digital mounted poster display, located at 399 Rochdale Road.

¹TfGM does not have any planning powers and is not a statutory consultee in the planning process. The purpose of the advice offered is to suggest the best way to improve land use / transport integration through the development proposals. Advice is based on the information provided by the applicant, and it is not TfGM's role to undertake detailed verification unless specifically commissioned to do so.

²TfGM control and manage the traffic signals in Greater Manchester, as such any schemes that alter signalised junctions need to be agreed with TfGM. Additionally, where developments impact on signalised junctions, TfGM have a duty of care to ensure that these impacts are satisfactorily mitigated as part of the planning process.

General Comments

Colleagues within TFGM UTC have reviewed the submitted display proposal. It is considered that the position of the sign is not expected to impact upon the drivers' view of the traffic signals from the plans supplied.

In light of the above, TfGM would note the following recommendations:

- The LED screen should not feature any moving images.
- The images should not change more frequently than every 10 seconds.
- The luminance levels should be in accordance with recommendations contained within the Institute of Lighting Professionals Lighting Guide Technical Report 5.

I hope you find these comments useful in the determination of this planning application. Should you wish to discuss any matter further please do not hesitate to contact me.

Yours faithfully

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